BOYZEN™

by

TASMAN BAY BERRIES



- NATURALLY POWERFUL
- RICH IN ANTIOXIDANTS
- SUPPORTS HEALTH & WELLBEING
- GROWN IN NEW ZEALAND

NATURE'S POWER. PRESERVED.

Premium New Zealand Boysenberry powder packed with colour, flavour and powerful nutrients.

100% PURE NEW ZEALAND BOYSENBERRIES

FREEZE DRIED TO LOCK IN NUTRITION & COLOUR | **PURE & NATURAL** NO ADDITIVES OR PRESERVATIVES | **TRACEABLE** FROM OUR ORCHARDS TO YOU | **SUSTAINABLE** GROWN & PROCESSED IN NEW ZEALAND

OUR STORY

At Tasman Bay Berries, we are passionate about unlocking the extraordinary potential of boysenberries.

Our BOYZEN™ Freeze Dried Boysenberry Powder is made from 100% New Zealand boysenberries, carefully freeze dried and milled to retain their intense colour, rich flavour and powerful nutrients.

From our orchards in the sunny Nelson region to your products, we deliver nature's best, in its purest form.

WHY BOYSENBERRIES?

Boysenberries are a unique hybrid berry, naturally high in anthocyanins and polyphenols – powerful plant compounds known for their antioxidant and anti-inflammatory properties. They deliver exceptional colour, flavour and functional benefits, making them the ideal ingredient for today's health-conscious world.



PRODUCT HIGHLIGHTS

- ✓ 100% Freeze Dried New Zealand Boysenberries
- ✓ High in Anthocyanins & Polyphenols
- ✓ Excellent Source of Fibre
- ✓ Natural Source of Vitamin C
- ✓ No Additives, Fillers or Preservatives
- ✓ Vegan, Non-GMO, Gluten Free
- ✓ Kosher & Halal Friendly
- ✓ Intense Natural Colour & Flavour
- ✓ Strong Antioxidant Activity (ORAC Value)
- ✓ Low Moisture & High Stability

NUTRITIONAL INFORMATION

Typical per 100g

Energy	1,200 – 1,350 kJ (287 – 323 kcal)
Protein	5.0 – 7.0 g
Fat, Total	2.0 – 3.0 g
– Saturated	0.2 – 0.6 g
Carbohydrate	50.0 – 62.0 g
– Sugars	28.0 – 38.0 g
Dietary Fibre	18.0 – 25.0 g
Sodium	5 – 20 mg
Vitamin C	< 10 – 20 mg
Potassium	600 – 900 mg
Calcium	80 – 150 mg
Iron	3.0 – 6.0 mg
Magnesium	60 – 120 mg

RICH IN ANTHOCYANINS
Natural plant pigments with powerful antioxidant activity

POTENT ANTIOXIDANT
Helps protect cells from oxidative stress

SUPPORTS WELLBEING
Supports immune, heart, gut & brain health

PLANT BASED NUTRITION
A wholesome, natural superfood ingredient

HEALTH & WELLNESS BENEFITS

POWERFUL ANTIOXIDANT
High in anthocyanins & polyphenols that help neutralise free radicals and reduce oxidative stress.

SUPPORTS HEART HEALTH
Polyphenols may help support healthy blood pressure, cholesterol levels and vascular function.

ANTI-INFLAMMATORY SUPPORT
Natural compounds help support the body's healthy inflammation response.

GUT HEALTH
High in dietary fibre which supports digestive health and feeds beneficial gut bacteria.

IMMUNE SUPPORT
Rich in Vitamin C and antioxidants to support a healthy immune system.

BRAIN HEALTH
Anthocyanins may support cognitive function, memory and healthy ageing.

SKIN HEALTH
Antioxidants help protect skin cells from damage and support healthy, radiant skin.

KEY PHYTOCHEMICALS

(Typical Range per 100g)

Total Anthocyanins
1.0 – 2.0%
(1,000 – 2,000 mg)
Responsible for deep purple colour and antioxidant activity.

Total Phenolics
4.0 – 8.0%
(4.0 – 8.0 g)
Powerful plant compounds linked to many health benefits.

Ellagic Acid
50 – 150 mg
A potent antioxidant and anti-inflammatory compound.

Vitamin C
< 10 – 20 mg
Supports immunity and collagen formation.

ORAC VALUE (Typical)
25,000 – 45,000 µmol TE/100g
A high ORAC value indicates strong antioxidant capacity.

APPLICATIONS – ENDLESS POSSIBILITIES

NUTRACEUTICALS
Active ingredient in capsules, tablets, powders & gummies

FUNCTIONAL FOODS
Enhance cereals, snack bars, baked goods & dairy

BEVERAGES
Smoothies, juices, sports drinks & functional drinks

PLANT BASED
Perfect for vegan products, protein powders & meals

NATURAL COLOURS
Vibrant purple colour for clean label food & beverage products

SUPERFOOD BLENDS
Add to blends, greens powders, superfood mixes

BABY & KIDS FOODS
Natural nutrition for growing minds & bodies

PET NUTRITION
Support pet health with natural, functional ingredients

COSMETICS
Natural antioxidant for skin health formulations

QUALITY YOU CAN TRUST

NON-GMO | VEGAN FRIENDLY | GLUTEN FREE | KOSHER FRIENDLY | HALAL FRIENDLY | NO ADDED SUGAR | NO ADDITIVES OR PRESERVATIVES

Manufactured in New Zealand under HACCP & GMP programs.

STORAGE & SHELF LIFE

Store in a cool, dry place, away from direct sunlight.

Shelf Life: 24 months from date of manufacture when stored under recommended conditions.

GROWN IN NEW ZEALAND
NELSON REGION

From our orchards to the world.

www.boyzen.co.nz

#nzpure

+64 21 670 891
tanya.oziel@buscircle.com
Nelson, New Zealand

100% PURE NEW ZEALAND BOYSENBERRIES